



## WORK HOTEL DAY BY

Work Hotel Day is the **workshop** that enables exhibitors at TTG Incontri and SIA Guest to meet Italian hotel chains and the most prestigious hotels at the show, with which they can negotiate supply and service contracts. The event is held in a dedicated and reserved area within one of the pavilions of SIA Guest, where exhibitors will be able to take part in a **speed contact** (non-scheduled) event with the buyers present.

**WHEN** Friday 13 October 2017 • from 2.30pm to 5.30pm

Followed by an **APERITIF** with national and international buyers and trade specialists.

**TRADE SPECIALIST** In the same area as the WORK HOTEL DAY, exhibitors may, if interested and subject to registration, draw on the advice of **Trade Marketer**, which, through one-to-one appointments, can guide them in marketing their products on the markets they represent. The advice also includes legal training within the context of sales.

**WHEN** Thursday 12 from 10.00am to 5.00pm and Friday 13 October from 10.00am to 12.30pm

**The WORK HOTEL DAY and the meetings with TRADE SPECIALISTS are paid events reserved for exhibitors.**

### HOW MUCH DOES IT COST?

€ 300,00+VAT if confirmed by 14 September 2017      € 400,00+VAT if confirmed from 15 September 2017

### THIS INCLUDES:

- Admission for one person to the WORK HOTEL DAY area on Friday, from 2.30pm to 5.30pm, for meetings with national buyers
- Admission for one person to the WORK HOTEL DAY area on Thursday 12 from 10.00am to 5.00pm and Friday 13 October 2017, from 10.00am to 12.30pm for meetings with trade specialists
- Aperitif for one person with national and international buyers and trade specialists on Friday, from 5.30pm to 6.30pm
- **Admission to the Work Hotel Day is reserved for all exhibitors and co-exhibitors published in the TTG Incontri and SIA Guest 2017 catalogue, who have registered by the stated deadlines**
- **There are no limits on the number of tickets that may be purchased, and exhibitors may therefore purchase several tickets**

**THERE ARE VARIOUS OPPORTUNITIES FOR SPONSORSHIP AND TO PROMOTE VISIBILITY AT THE EVENT.**

For more information, write to [salesttgincontri@iegexpo.it](mailto:salesttgincontri@iegexpo.it)



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**ITALIAN  
EXHIBITION  
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A merger of  
Rimini Fiera and Fiera di Vicenza



## WORK HOTEL DAY BY **Guest**

**BUYER'S WELCOME CEREMONY** Thursday, 12 October 2017. SIA Guest welcomes Italian and international buyers with an exclusive dinner. Exhibitors may also attend and use this dinner as a networking opportunity, to get to know the buyers in an informal yet elegant setting.

### **HOW MUCH DOES IT COST?**

€ 50,00+VAT must be purchased by 30 September 2017

**THIS INCLUDES:** dinner for one person.

- Attendance at the dinner is reserved for all exhibitors and co-exhibitors published in the TTG Incontri and SIA Guest 2017 catalogue, present at the WORK HOTEL DAY and who have registered by the stated deadlines
- There are no limits on the number of tickets that may be purchased, and exhibitors may therefore purchase several tickets

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