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STARTUP TURISMO TAKES THE STAGE AT TTG TRAVEL EXPERIENCE EXHIBITION WITH 51 INNOVATIVE BUSINESSES

Once again this year, Associazione Startup Turismo is at the heart of TTG Next (Hall A1), the section within TTG Travel Experience (Rimini Fiera District, October 11-13, 2023), bringing together 51 cutting-edge startups. These startups are also featured in an extensive lineup of events and presentations in the dedicated TTG Next Room (Tiglio Hall - Hall A6). Let's take a closer look at each of these enterprises exhibiting at TTG Next Area:

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|  | <p>Aeffective specializes in the development of cutting-edge sentiment analysis software. QTourism is the solution designed for those overseeing tourist destinations, including public entities, research institutions, DMCs, and DMOs. It analyzes reviews and content posted on official social media accounts and combines them with contextual data, such as visitor numbers, to offer an up-to-date overview of the destination. LocalTrend, on the other hand, is the solution tailored for hospitality and restaurant sector proprietors. It automatically scans reviews and social media to pinpoint issues and growth prospects.</p> |
|  | <p>Agriexperience is an online portal that offers short-term rural tourism experiences, focusing on active customer participation. What they offer is a collection of immersive activities that are both memorable and sustainable, contributing to the enhancement of local areas.</p> |
|  | <p>ALOE is a PaaS (Platform as a Service) solution for electric mobility designed for the hospitality industry. ALOE is a simple and flexible plug-and-play solution that employs a 6-in-1 approach to provide all the benefits of having an additional service for the hotel. It helps hotels facilitate guests in outdoor activities, enhancing their overall stay experience and participating in guest memories beyond the property.</p> |
|  | <p>Auting car sharing connects those in need of a car for a few days (e.g., tourists) with individuals who make their own cars available during times when they're not in use. With Auting, the owner transforms an underutilized and costly asset into a source of income.</p> |
|  | <p>BikeSquare is dedicated to mobility, sustainable tourism, and cycling tourism. It turns regions into 'bike-friendly' destinations, contributes to the growth of the number of cyclists and cycling enthusiasts, and shifts a significant number of miles traveled by car today towards more sustainable means. BikeSquare offers a comprehensive set of innovative services for the various stakeholders involved in the creation and promotion of cycling routes and cycling circuits (public entities, accommodations, cyclists). Additionally, it can transform your e-bike into a smart bike with the help of a GPS+GSM device.</p> |
|  | <p>Brainy RMS is an algorithm designed to tackle the challenge of managing revenues effectively. After successfully testing the software with over 1,500 properties, it is now offered worldwide to those like us who require an effective and efficient solution to maximize their profits.</p> |
|  | <p>Businessence is a management consulting company, established with the aim of partnering with and supporting accommodation facilities throughout the entire Italian territory to enhance and develop their business. With a practical approach to business management, it can identify, develop, implement, and manage tailor-made solutions for each individual client. Thanks to the expertise of its professionals, Businessence develops and enhances the most advanced tools for improving and monitoring the economic and operational performance of the accommodation facilities it serves.</p> |
|  | <p>Cicero Experience is the new frontier of experiential tourism, with a digital platform that makes high-quality services bookable in less than a minute. At the heart of this vision is the concept that people and their stories are the key to transforming ordinary travel into unforgettable experiences. This dedication drives us to seek professionals capable of creating experiences that stand out in the market for their uniqueness and quality, and our ongoing commitment to make them instantly accessible, thus breaking down the barriers of traditional tourism</p> |

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|  | <p>CleanBnB specializes in finding the tenant to rent the property, carefully selecting them from a pool of potential candidates sourced from various prominent multimedia platforms, and providing full support as needed. Introduction of the apartment to the client, key handover, and management of their needs are features included in our main packages, named 'Basic' and 'Full.' In the first one, you'll find key delivery and domestic cleaning services, while the 'Full' package also includes guest search.</p> |
|  | <p>Cocooners is the first digital platform designed for New Seniors, providing tailored content and products specifically for them. Cocooners offers travel experiences, guided tours, courses, and events to promote socialization and make the most of their time.</p> |
|  | <p>Cookeat Square It's a platform that gathers, promotes, and markets food experiences crafted by chefs, farmers, cheesemakers, shepherds, fishermen, and homemakers, aiming to connect travelers with the key figures in the gastronomic culture of local communities.</p> |
|  | <p>Cora It's the digital assistant for the operational management of any hospitality establishment. It enables the optimization of housekeeping, maintenance, communications, and costs, enhancing quality control, cost management, and operational efficiency.</p> |
|  | <p>DayBreakHotels It is the world's first portal dedicated to booking the complete range of hotel services exclusively for daytime use. Our customers can book day-use rooms, spas, meeting rooms, conference halls, and dining services independently or as part of multi-service packages through the website www.daybreakhotels.com and dedicated apps.</p> |
|  | <p>Drype It's an alcoholic cocktail that is water-soluble and comes in a single-use aluminum vial. This new ready-to-mix formula with water aims to significantly reduce the weight and volume of cocktails by eliminating excess water, which makes up about 40% of the weight of a typical alcoholic bottle. In this way, Drype is committed to streamlining the logistics of alcoholic beverages, storage, waste management, and contributing to the reduction of emissions in this industry.</p> |
|  | <p>E-Dway a new way to travel independently, adventurously, and with the utmost respect for the planet's conservation. Using electric scooters and our app installed on the smartphone provided at the time of rental, we offer authentic, independent, and above all, eco-friendly itineraries.</p> |
|  | <p>E-ssence offers an electric boat sharing service. Through the app, you can locate, book, and activate our e-boats and those of our partners. This eliminates the need for physical rental hubs, and no boating license is required; everything is just a click away. The emission-free fleet is available on the app, which also provides suggested routes like a Virtual Skipper (interactive map), integrated weather service, usage/guidance instructions (including videos), and nautical code information for safe navigation.</p> |
|  | <p>Evodeaf is an inclusive application, even in the tourism sector, aimed at enhancing the travel experience for deaf travelers. It assists deaf tourists in overcoming language barriers during their journeys. Evodeaf provides instant sign language translation, facilitating communication with local residents, tour guides, and more. Additionally, an accessible interactive map highlights tourist destinations suitable for deaf visitors, making itinerary planning more accessible.</p> |
|  | <p>ExpirIt is a boutique strategic consulting firm specializing in tourism and sustainable territorial development. Our team has a clear goal: 'building destinations' to offer travelers an unprecedented experience and promote the development of lesser-known Italian communities. We achieve this by designing tourist development strategies in collaboration with local residents, training hospitality operators, creating unique travel experiences, and sharing the beauty, stories, and uniqueness of these lands. We develop integrated projects that enhance community resources, rigorously study the territories, and employ highly innovative tools.</p> |
|  | <p>Food for Dogs creates products and services to simplify and enhance the experience of managing your dog while away from home, making it enjoyable for both hosts and travelers. Dogs are considered full-fledged family members, and more and more people are choosing to share vacations and trips with them. We have designed a refined and convenient doggy lunch box that allows guests to find ready-to-eat, high-quality, and easy-to-use food at hotels and restaurants. This innovative solution provides a convenient way to nourish your dog with the same quality and care they receive at home. Additionally, we offer a range of customizable room amenities for hotels and accommodations, including sustainable materials such as pillows, quilts, and bowls, as well as a line of courtesy kits for our four-legged guests.</p> |
|  | <p>Freedome is the go-to marketplace for outdoor experiences: offering over 1,700 activities from 500 professional operators across Italy. Thousands of dedicated professionals work passionately every day to provide quality experiences to their clients, and Freedome helps them harness the power of digital marketing to promote and grow their businesses. For its users, Freedome curates and makes accessible</p> |

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| | the finest experiences to explore and immerse in the local landscape, all guided by local professional operators |
|  | Garden Sharing is the marketplace dedicated to nature enthusiasts who love sustainable tourism and seek accommodations immersed in nature, in safe and unique spaces provided by individuals, companies, or associations. The platform allows users to search for the perfect 'under-the-stars' accommodation by applying various filters, browsing images, and reading detailed descriptions provided by the space owner. Booking is secure and done through the website, as well as digital payment. Garden Sharing is also the ideal marketplace for those who have a space where nature lovers can stay and want to make the most of it by safely sharing it with others. |
|  | Guestnet is a digital concierge service accessible directly from the guest's device (Web-App). Moreover, it enables a multi-channel approach for content distribution, delivering information on infosccreens, room TVs, printed materials, and the accommodation facility's website through widgets. With over 30 interfaces to Property Management Systems (PMS), data providers, and complementary service providers, Guestnet seamlessly integrates into the hospitality ecosystem. Currently, Guestnet has more than 1,600 participating hotel properties and over 30 active tourist destinations. |
|  | Hotiday is the first Hotel Instant Buyer that purchases hotel rooms in advance (before the opening period) for the entire opening season, offering a bed-and-breakfast package. These rooms are then resold on major online platforms under the brand 'Hotiday Hotels.' Hotiday, powered by a proprietary algorithm capable of calculating the value of a hotel room, swiftly formulates monetary offers, effectively reducing negotiation times. |
|  | Immodrone is an innovative company that has developed the first Italian platform with over 1500 specialized drone pilots, offering services with drones, Artificial Intelligence, and Big Data for selling real estate and tourist services. Immodrone, utilizing emotional drone images/videos, enhances the architecture and surroundings, resulting in increased sales. With AI software developed in Silicon Valley, based on Machine Learning and Big Data algorithms, it can test up to 625 ads to display the perfect one for each user, converting clicks into customers/bookings. |
|  | Inusuale-MyPetHotel - specializes in tourist communication and marketing, with a focus on pet-friendly hotel vacations. We provide consultancy, digital strategy, and marketing campaigns for pet-friendly hotels looking to grow their business. |
|  | InsightUp specializes in data-driven solutions, aiming to assist our clients in analyzing their business, making strategic decisions, and improving their outcomes through data analysis tools such as BI, Machine Learning, and Deep Learning. All analyses are supported by statistics and charts with 99% accuracy. Our current target clients consist of medium to large-sized hospitality establishments across the national territory. |
|  | Italia FastRent Suites & Apartments is a team of professionals specializing in property management who aim to create the perfect harmony between hospitality establishments and those seeking accommodations for study, work, or vacation under the best conditions. Our goal is to become a reliable point of reference for both guests at our properties and the owners of these accommodations. |
|  | ITALYLUNCH is the first Italian fast-food chain in Europe with an innovative FOOD&TRAVEL concept. The company plans to open fast-food outlets across Europe, offering Made in Italy products transported from Italy and rejuvenated through a highly technological process, licensed under a patent. This process allows the end customer to enjoy an Italian menu with wait times comparable to those of major fast-food chains. |
|  | Its4kids - comprehensive set of web marketing tools at your disposal: portal, social media, newsletters, and technology. It's a complete kit to directly reach thousands of families. Its4kids is a web portal with thousands of daily visitors where every child-friendly destination is showcased, highlighting its unique features that will make families fall in love with it. |
|  | Justfortails is a company specializing in the pet industry, dedicated to helping hospitality establishments create the best pet-friendly offerings on the market. We assist hotels in targeting and attracting this pet-friendly audience, increasing bookings, revenue, and providing consultancy and development of pet-oriented services. Justfortails offers comprehensive services, consultancy, and training that can be customized according to the starting level and specialization of each establishment/business. |
|  | mTrip is a Canadian company with offices in France, offering a unique range of white-label platforms and customized solutions developed for the leisure and business travel sector. They assist businesses in integrating mobile technology. |

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|  | <p>MyBeezBox supports professionals and operators in the tourism industry in diversifying their income streams. The technology allows them to sell gift vouchers, remote or in-person workshops, takeout menus, event tickets, and experience packages.</p> |
|  | <p>MyWoWo is much more than just an app; it's an acronym for My Wonderful World, a multilingual tour guide that narrates the wonders of the world. Available in 7 languages (Italian, English, Spanish, French, German, Russian, and Chinese) and increasingly worldwide, it allows travelers, both for leisure and business, to have a new experience, discovering and learning about the beauty around them in a fun way. The app is available on both the iTunes Store for iOS devices and Google Play for Android devices.</p> |
|  | <p>NICE Hospitality This portal was born out of the need of people to find convenient and comfortable accommodation near a hospital, creating a link between BUSINESS and SOCIAL ETHICS. As medical tourism continues to grow, there is a need for a continuous and attentive response to its needs. The system developed by NICE has a strategic utility as it allows for the destigmatization of tourist flows and maintains a customer base that is active even in the 'off-season,' providing a valid alternative to traditional tourist accommodation.</p> |
|  | <p>Ok Home develops Smart solutions for the Hospitality industry. The self check-in system allows for the automated and remote management of the entire guest reception process: physical entry into the facility, guest identification and automatic submission to the police, contract signing, collection of tourist tax and other payments, as well as the automatic collection and submission of ISTAT data.</p> |
|  | <p>Optionizr enables businesses to reach more consumers and increase conversion rates through technological payment integrations that allow for: maintaining fixed prices for a specific period, dividing purchases into multiple installments, utilizing blockchain innovations for payments and issuing NFTs, covering multiple regions with instant bank transfers, vacation vouchers, Apple Pay, Google Pay, and selling eSIM cards.</p> |
|  | <p>Pemcards (by Emotion) allows the use of user-generated content from tourists and citizens, turning them into automatic ambassadors for a destination or company through gamification activities. The uniqueness of the PEMCARDS platform lies in transforming user-taken photos into thousands of physical postcards, printed and mailed to any location in the world. The user themselves decides the photo, message, and recipient of their postcard.</p> |
|  | <p>Quicktext provides artificial intelligence and big data solutions to the hotel industry in over 76 countries. These solutions include Natural Language Understanding (NLU), third-generation chatbots with artificial intelligence, web content generation, retargeting tools, customer care solutions, and business intelligence.</p> |
|  | <p>Redomap - Redomap - 'Turn a page of your website into the GPS navigation app for your guests.' RedoMap is exclusively designed for hospitality establishments, making them the unique hub for tourists, reorganizing and adding new value to the tourism and experiential content of your region. It allows the customer to interactively explore the countless possibilities offered by the region through high-quality content that you create to satisfy your guest's interests. This content is delivered through your website, preserving and enhancing your company's identity.</p> |
|  | <p>Ruralis.com is the leading innovative startup nationally in the sustainable development of rural areas. The startup operates in marginalized regions with the goal of transforming them into attractive places, focusing on sustainable tourism and technological innovation. To achieve these objectives, Ruralis co-designs and co-organizes experiences, packages, and stays with local stakeholders, aiming to professionalize the tourism offerings and promote them through the national and international tourism industry.</p> |
|  <p>Change the way of buying travel.</p> | <p>SIBYLLA is a Business Application Platform for the hotel industry that can promptly correlate data from internal and external sources within the company. This data is processed using algorithms and machine learning systems to facilitate executive-level decision-making. Within SIBYLLA, there is a module called Agorà, a Market Square where you can connect with an international network of hospitality industry actors.</p> |
|  | <p>Spotty wifi is a successful tool for hotels, restaurants, resorts, beach clubs, and businesses that, through Wi-Fi connection and available products, helps improve the brand reputation of over 600 establishments by increasing positive reviews on TripAdvisor, Google, major social networks, and portals. With the ability to tailor the service to business needs, Spotty WiFi transforms the connection into a powerful sales tool, offering essential features to more elaborate marketing strategies.</p> |
|  | <p>Threebot is a software house that brings progress and innovation to businesses. We create apps, develop software and new technologies, and explore the realms of artificial intelligence and Big Data.</p> |
|  | <p>Traveleco is an innovative startup operating in the sustainable tourism sector with the mission to raise awareness in the tourism industry, ensuring it meets the sustainable development goals outlined in the United Nations' Agenda 2030. The company has three main activities: it creates a portal for booking accommodations categorized based on sustainability criteria, provides consultancy services aimed at</p> |

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| | improving sustainability indicators, and offers financial support for green projects through innovative financial schemes. |
|  | Tuscany Cloud was founded to offer businesses software solutions that optimize organizational processes while enhancing the communication of their tourism offerings. The product that most identifies Tuscany Cloud's work is 'Your Easy Place,' not just a management tool but a platform that allows small accommodation businesses (B&Bs, guesthouses, agriturismo) to streamline their operations and enrich their offerings by creating unique experiences that can be booked with a simple click. |
|  | Unicorn Mobility provides accommodation establishments with a service for their guests, offering a fully automated and eco-friendly two-wheeled mobility experience. Unicorn Mobility offers tours with custom-designed itineraries for each accommodation facility, allowing guests to enjoy tourist routes that highlight the local area, as well as local craftsmanship and gastronomic productions. |
|  | Up2You fosters and rewards sustainable behaviors of individuals and businesses, including tourists and accommodation facilities, through a reward mechanism that transforms consumer habits and revolutionizes industry standards that are widespread but not sustainable. Up2You has developed services tailored to the tourism and travel sector. |
|  | ViaggItalia is a Tour Operator specializing in national incoming tourism with a strong focus on technology and digital solutions. In addition to creating the CLICK iT portal, the first portal for Italian Undertourism, ViaggItalia organizes customized stays, excursions, and tourist packages tailored to every need. It also provides consulting services and technologies in the field of destination management. We aim to be the ideal partner for all destinations looking for a solution for the organization and sale of local tourism products. |
|  | Vudoo is a startup that has developed a platform called HOP (Hybrid OpenSource Platform) capable of generating presentation showcases and gathering them into aggregate portals. The technology used allows us to provide performance that is incomparable to traditional commercial platforms (such as Shopify and Magento). Among the projects we have completed, we would like to mention the portal for Confagricoltura Agriturismo.it and the incoming portal Stylitaly.it, created in collaboration with Poste Italiane. |
|  | WEL develops TOURISM 4.0 through IoT, Wearables, and Blockchain with the aim of enabling savings, efficiency, innovative customer journeys, sustainability, and new revenue models. At the core of our solutions is BRAINY, our IoT hub for data collection, device management, system integration, and certification data. With Brainy, we enable the digitization of processes and products for the tourism industry, with a focus on resorts, tourist villages, campgrounds, glamping, historic residences, health residences, and tour operators. |
|  | Yookye is an innovative startup founded in 2018, operating in the field of experiential tourism. Our idea is to offer tourists tailor-made travel proposals, created by local experts based on the needs and aspirations of users, enhancing Italian territories. Tourists interact with the website www.yookye.com and, through an interactive selection process, express their travel preferences, such as where they want to stay, which region or area they want to visit, the experiences they want to have, and any other services they may need. |

Further information at: www.startup-turismo.it